



WE CONNECTED ERNST & YOUNG'S GLOBAL WORKFORCE



Objective

Create a mobile application allowing the EY workforce to connect using a streamlined mobile application.

Solution

Seisan designed and developed a custom iPhone application to facilitate communication to a global workforce of over 250,000 employees.

LEVERAGED TECHNOLOGIES

- Native iPhone Application
- Apple Swift Programming Language
- Google Maps
- Microsoft Azure Functions
- Microsoft Azure SQL Server
- Microsoft Entity Framework

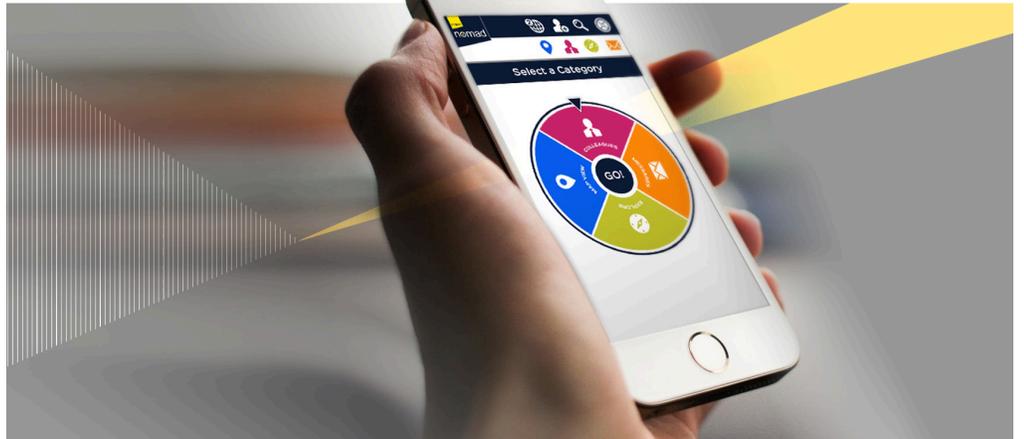
PLATFORM INTEGRATION

- Microsoft Azure
- Google Analytics
- TestFlight
- Google Maps

CORE CAPABILITES

- Swift Programming Language
- XCode
- Scalable JSON Web Services
- Highly Secure Data Storage and Transmission Methodologies
- Microsoft Azure SQL Server
- Microsoft Entity Framework
- Secure JSON Web Services

Ernst and Young engaged Seisan to build a mobile solution to improve communications within their global workforce. Seisan worked closely with EY to design and develop and deploy a powerful yet intuitive social application known as “Nomad”



Seisan designed and developed a custom native iPhone enterprise application to facilitate communication for EY's global workforce of over 250,000 employees.

The project combined user experience and interface design, database architecture, custom web services, and a powerful back end system built on the Microsoft Azure Cloud platform.

While Project Nomad contained many features, the main goal was to obtain a high

rate of employee adoption, particularly amongst the younger demographic. With many younger employees lacking excitement for traditional methods of corporate communication, Seisan created a mobile experience appealing to a broader age range.

Project Nomad was recognized internally as an overwhelming success and was deployed as a beta test in the New York City office. Following a highly successful testing period the application was rolled out to all EY employees.

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